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For Immediate Release

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Color Vision Deficiency Isn't the End of the World. It's Just a different View of It!

Color Vision Deficiency (more commonly known as colorblindness) puts children at a distinct disadvantage at home and at school. Even before entering kindergarten, children with Color Vision Deficiency (CVD) have certainly been told repeatedly they were wrong when choosing a color, completing a pattern or moving a piece on a game board. Children with CVD have no frame of reference to understand their color confusion. Their natural reaction would be, "I must not be smart enough to know that."

About one out of twelve boys and one out of two hundred girls have CVD! That's about 25,000,000 students in the U.S. who cope with color blindness every day.

All About Color Blindness: A Guide to Color Vision Deficiency for Kids (and Grown-ups Too), endorsed by the nation's leading color vision experts, is the definitive source for children with CVD, their parents, and everyone who cares about them. In the time it takes to read a picture book, parents and teachers will understand the obstacles faced by children with CVD, and children with CVD will gain the confidence they need to help them navigate the color-oriented world of education.

Corey, an older and well-informed child with CVD, tells the story of the problems his color confusion caused in kindergarten, how he found out about his color vision, and the positive steps he took to communicate with his teachers and peers. Corey also shares his questions, which are designed to help everyone understand the basics of CVD. How many people have it? How do they know they have it? What do people with CVD see? The most important tool for a child with CVD is the ability to communicate his or her color confusion to parents, teachers and friends. *All About Color Blindness* gives everyone concerned a common knowledge base and a platform for discussion.

Practical tips and strategies are a key element of this valuable resource. They are helpful to both the children who must cope with CVD, and for the parents and teachers who support them: examples of school assignments and games that might be confusing, tips on staying organized without color-coding, and a chart of color names. Most of all, this section encourages confidence and communication: "Trust yourself. Be polite. Remember that CVD isn't the end of the world. It's just a different view of it!"

For those who have a more detailed interest in the science of CVD, there is additional information about how CVD is inherited and how the brain sees colors.

The bold illustrations and lively characters make *All About Color Blindness* both informative and fun to read. The detailed glossary, the helpful resources and the companion website enhances and broadens the understanding of the topic. The website's active forum provides a safe and supportive interactive community.

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Author Karen Rae Levine, the mother of a bright and vibrant son with CVD, has been a long-time advocate for CVD awareness. A former aerospace engineer, software manager and graphic designer, she returned to her childhood love of writing and earned an MFA in Creative Writing from The New School in Manhattan. Years in the making, *All About Color Blindness* has been a labor of love.

All About Color Blindness: A Guide to Color Vision Deficiency for Kids (and Grown-ups Too)

by Karen Rae Levine

Illustrated by Frank Walls

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www.AllAboutColorBlindness.com

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